



Easynet's EtherStream™ portfolio provides previously unheard of speeds over copper in the UK

New EtherStream offers low-cost, high-bandwidth connections at short go live times

London, 17 October 2011 – Easynet today announced the availability of its newly-enhanced EtherStream portfolio, which provides near total coverage of the UK's businesses with high-bandwidth, low-cost connectivity. The company has pre-enabled 1,200 exchanges nationwide for its new EtherStream service that assures fast deployment times; market-leading speeds; as well as robust Service Level Guarantees (SLGs) and national coverage all at a highly competitive price.

The widespread adoption of the Cloud (51% of respondents in a recent Easynet survey of 800 companies use the Cloud more now than a year ago) means that companies demand a highly reliable and robust connection. Easynet's strong SLGs give companies the peace of mind they seek when running business critical applications either on or off the Cloud and the short lead times of less than 30 days gives significant flexibility.

The EtherStream portfolio gives customers guaranteed downloads of up to 60Mbps, some of the highest speeds available in the UK and was developed in a direct response to feedback garnered from Easynet's customers and partners who want to be confident in the performance and bandwidth of their corporate networks, especially when they move towards the Cloud.

Justin Fielder, CTO, Easynet, said: "The UK market increasingly demands higher bandwidth connections at lower prices, and the enhancements we've made to our EtherStream offering enables us to meet both these requirements. The fact that this is all delivered over copper gives a significant price advantage when compared to the move to fibre, without sacrificing quality as well as benefitting from installed landlines that are the fastest in the industry."

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Notes to Editors

* Guaranteed bandwidth dependent on postcode

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About Easynet Global Services

Easynet Global Services is a worldwide provider of [managed network](#), [managed hosting](#) and value added services such as [Telepresence](#). The company has customers in 50 countries, and 900 staff in 18 global offices. Through a consultative approach, it engages with its customers to fully understand their business challenges. The company combines global reach with local expertise, providing a personalised customer experience wherever its customers are in the world.

Easynet Global Services' customers include Via Michelin, FOX, Brinks, Transport for London, EDF, SAGE, Q Park and Bridgestone.

Together with the management team Easynet is owned by LDC (Lloyds TSB Development Capital). LDC is the leading mid-market private equity arm of Lloyds Banking Group.

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