



Up to 8Mb SureStream service becomes fastest-selling product at [Easynet Connect](#)

New leased line equivalent service proves a nationwide success, with over 1,000 connections in nine months

London, 23 September – [Easynet Connect](#), one of the leading internet service providers (ISP) for small to medium businesses, has today announced that its [SureStream](#) service offering symmetrical up to 8Mb speed, has become its fastest ever selling product, with over 1,000 UK businesses signing up in the nine months following launch.

The leased line equivalent service offers symmetrical and uncontended (1:1) upload and download speeds of up to 8Mb, and is available to small and medium size businesses across [Easynet Connect's](#) 1,200 exchanges in the UK.

Based on bonded SDSL lines, the up to 8Mb SureStream service is fully uncontended and around 50% less than the price of equivalent services from competitors.* Over 70% of small businesses can benefit from the service as Easynet Connect has the largest SDSL coverage in the UK. The service is backed by the company's 99.9% Service Level Guarantee and 4 hour issue response time.

Josh Morse, Head of Products at Easynet Connect, comments: "Small businesses are facing increased economic pressures to reduce their IT spend whilst increasing their connection capacity and bandwidth, which is why SureStream has proved such a success. By getting a leased line equivalent service with speeds up to 8Mb for around 50% of the price of BT, businesses can be sure they're getting the best value for a quality internet connection. The fact that we have over a thousand customers using the service in nine months, making this our fastest ever selling package, proves just how successful the offering is."

Philip Rich of law firm [Paris Smith LLP](#), was one of the first SureStream customers with the new 'up to 8Mb' service: "We were really impressed that Easynet Connect could offer up to 8Mb symmetrical speeds at such a competitive price. The high demand for the product is testament to the fact that it perfectly fits the data communications requirements of forward-thinking businesses."

Gary Barton, Research Analyst, [Current Analysis](#) added: "Reliable internet and network connectivity is mission critical for SMEs. Whilst increased headline download speeds have benefits, products with higher or equal upload speeds such as SDSL are under increasing demand from small companies who are relying heavily upon sending as well as receiving data."

Key Facts/Highlights

- Symmetrical upload and download speeds of up to 8Mb
- Dedicated and uncontended (1:1) service
- £399 per month, 12 month contract. Installation £795
- Around half the price of a comparable symmetrical leased line service from BT
- 99.9% SLA uptime, 30 day installation, 24hr clock fix-time, 95% First Time Fix
- UK based customer support centre
- 24/7 network monitoring and customer support
- Widest SDSL coverage in the UK (greater than BT)

Relevant Links

- To find out more about up to 8Mb SureStream: <http://www.easynetconnect.net/play>
- To find out more about Easynet Connect SureStream: <http://www.easynetconnect.net/Products/SureStream.aspx>
- To see if SureStream is available in your area: <http://www.easynetconnect.net/DslCheckResults.aspx>
- For further information about Easynet Connect: <http://www.easynetconnect.net/>

Media Links

- www.youtube.com/easynetconnect

Tags

- SureStream, Broadband, Easynet Connect, SDSL, Colocation, ADSL, Fibre, Leased Line, Easynet, BT

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Notes to editors

*Savings based upon quotes received by Easynet Connect customers for comparable symmetrical leased line equivalent services. The nearest competitive quotes to Easynet Connect were up to

50% more expensive from BT. Customers were also required to sign up to a minimum 3 year contract with BT.

About [Easynet Connect](#)

[Easynet Connect](#) is one of the UK's leading providers of quality connectivity and internet access for small to medium size businesses. Its services range from business class ADSL and SDSL through to high-quality, leased line equivalent and Ethernet based services. It is the first ISP to launch a reliable fixed-rate 100 Mbps fibre service across London.

Together with the management team Easynet is owned by LDC (Lloyds TSB Development Capital). LDC is the leading mid-market private equity arm of Lloyds Banking Group.

For more information visit www.easynetconnect.net or call 0800 053 1777.

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