



Easynet Connect lays the line down with 8Mb SureStream for £399 per month

- New leased line equivalent service at half the price of BT
- Watch the video Q&A with Chris Stening, MD, Easynet Connect on YouTube [here](#)

London, 21 October 2009. [Easynet Connect](#), the leading internet service provider (ISP) for small to medium size businesses, today announced the launch of its new 8Mb [SureStream](#) service at a ground-breaking £399 per month, less than £5,000 a year.

The new leased line equivalent service, which offers synchronous and uncontended (1:1) 8Mb upload and download speeds is available today to small and medium size businesses across [Easynet Connect's](#) 1,200 exchanges in the UK. Connected to Easynet Connect's national IP network, the new 8Mb SureStream uses an innovative new line bonding technique.

8Mb SureStream is fully uncontended and around 50% less than the price of equivalent services from competitors.* Over 70% of small businesses will be able to benefit from the new service as Easynet Connect has the largest SDSL coverage in the UK. The service is backed by Easynet Connect's 99.9% Service Level Guarantee and 4 hour issue response time.

Available from today, existing Easynet Connect customers on slower connections will be offered an easy upgrade path to the new SureStream service.

Supporting Quotes

Chris Stening, Managing Director of [Easynet Connect](#):

- “Small businesses are facing increased economic pressures to reduce their IT spend which is why it is important they can get the best value for their internet connection. To be able to have a leased line equivalent 8Mb service for around 50% of the price of BT is making better value, high quality internet connectivity a reality.”
- “By using innovative new techniques we are able to bond connections to our core network differently in order to allow greater uptime and reliability, which is often more important than

connection speed. Across our 1,200 exchange footprint we can bring affordable and reliable symmetrical connectivity with good up and download speeds to more small businesses across the UK.”

Philip Rich of law firm [Paris Smith LLP](#), one of the first 8Mb SureStream customers:

- “[We are really impressed that Easynet Connect can offer an 8Mb symmetrical service at such a competitive price. This can only be good news for the data communications requirements of both medium and small forward-thinking businesses](#)”.

Gary Barton, Research Analyst, [Current Analysis](#)

- “Reliable internet and network connectivity is mission critical for SMEs. Whilst increased headline download speeds have benefits, products with higher or equal upload speeds such as SDSL are under increasing demand from small companies who are relying heavily upon sending as well as receiving data.”

Key Facts/Highlights

- Synchronous 8Mb upload and download speeds
- Dedicated and uncontended (1:1) service
- £399 per month, 12 month contract. Installation £795
- Around half the price of a comparable symmetrical leased line service from BT
- 99.9% SLA uptime, 30 day installation, 24hr clock fix-time, 95% First Time Fix
- UK based customer support centre
- 24/7 network monitoring and customer support
- Widest SDSL coverage in the UK (greater than BT)

Relevant Links

- Watch the Q&A with Chris Stening, MD, Easynet Connect <http://www.youtube.com/watch?v=5j1CD9ggleE>
- 8Mb SureStream product page <http://www.easynetconnect.net/play>
- To find out more about Easynet Connect SureStream <http://www.easynetconnect.net/Products/SureStream.aspx>
- To see if SureStream is available in your area <http://www.easynetconnect.net/DslCheckResults.aspx>

- For further information about Easynet Connect go to:

<http://www.easynetconnect.net/>

Media Links

- www.youtube.com/easynetconnect

Tags

- SureStream, Broadband, Easynet Connect, SDSL, Colocation, ADSL, Fibre, Leased Line, Easynet, BT

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Notes to editors

*Savings based upon quotes received by Easynet Connect customers for comparable symmetrical leased line equivalent services. The nearest competitive quotes to Easynet Connect were up to 50% more expensive from BT. Customers were also required to sign up to a minimum 3 year contract with BT.

About [Easynet Connect](#)

[Easynet Connect](#) is a leading provider of quality connectivity and internet access for small to medium size businesses.

Established in 1994 and part of BSkyB Group, Easynet Connect has the second largest network in the UK with 6030km of fibre and last mile access to more than 70% of UK businesses via a network of more than 1,200 unbundled exchanges.

Easynet Connect was the first provider in the UK to provide DSL services over an unbundled local loop and has pioneered managed LLU services for business. The services range from business class ADSL and SDSL through to high-quality, leased line equivalent and Ethernet based services. Our SDSL coverage is currently the most extensive in the UK.

For more information visit www.easynetconnect.net or call 0800 053 1777.

Media enquiries contact Linda Harris, linda.harris@uk.easynet.net 020 7032 4031 or George Wright or Joseph Thomas, easynetconnect@brands2life.com on 0207 592 1200.